

# TOM DOLAN – CURRICULUM VITAE

## **Contact**

Address and telephone on request. London based.

Email: tom@sparklefluff.com (h), tom.dolan@bbc.co.uk (w)

## **Overview**

An enthusiastic, widely experienced creator of interactive experiences from an enhanced TV and web background. Couples excellent editorial judgement with a strong background in commercial IT, focussed on deliverable, value-enhancing editorial propositions.

## **Employment History**

### **BBC Fictionlab – Nov 2000 onwards – Head of Interactive Development**

Exec and launch EastEnders Dcable service, Entertainment Broadband portal, EastEnders KiT (Hull interactive TV) service. Devise and exec on BBC's first interactive TV drama – John Godber's "Thunder Road" on KiT platform. Liason with senior management across Entertainment, Drama and New Media. Built up broadband/eTV business unit and project slate. Successfully pitched and won 12 projects in first eTV commissioning round. Represented BBC at Banff 'Interactive Screen'. Pilot community broadband project in Aston. Produced extensive CIN 2000 narrowband site to tight deadline. Funding bids. Leadership of diverse creative team.

### **BBC Music Entertainment – March 99-Oct 00 – Category Producer**

Produced UK end of 'NetAid' webcast from Wembley Stadium. Produced multi-source webcast from TC3 for BBC Children In Need 1999. Produced sites for 'Later...', 'Ozone' – a DVD on the web, Music Live 99, 'Generation Game', 'Eurovision 99'. Led teams producing 'TOTP' and 'Music Live 00' sites. Launched Entertainment gateway site.

### **Freelance – January 97-Feb 99**

Produced sites for BBC2 arts documentary strand 'The Works' – the oldest non-news content still available on BBCi. Produced websites for PR companies Portfolio, Metrica and Network Plus and aircraft antinoise specialists Ultra NVS. Produced touchscreen interactive demo of antinoise systems for use at Farnborough Air Show. Presented online segment of UK Arena arts review show 'The Frame'. Media research and PR evaluation for clients including Abbey National, AOL, Yellow Pages, RNLI, Dresdner Kleinwort Benson and Ford Iveco. Build complex Access and Foxpro data management and analysis systems.

### **Charringtons – April 91-March 96 – IT Strategist**

Migrate core business systems (200,000 customers) to new platforms and software packages. Development of corporate intranet. Extensive SQL data analysis for finance, marketing and sales teams. Informix DBA and system administrator. Principal liason with external developers on data migration software and bespoke developments. Training and user support at all levels. Trained systems analyst. Data integrity champion. Client server systems and access/paradox user utilities. Systems design.

## **Major Skills**

Creative Leadership  
Project Management  
Fundraising  
Systems Analysis  
Systems Management  
Technical infrastructure

Editorial Research & Development  
Usability  
Production management  
User Support and Training  
Information Architecture  
Programming

## **Special Interests**

Technical speculation  
New community spaces  
Editorial concept integration  
Distributed content storage

Mass-market interactivity  
Cross-platform journeys  
Experience & guru curation  
Audience-performer feedback

## **Education , Training and Technical**

### **Business Training**

Management training includes Fair Selection, Introduction to Management, Managing Poor Staff Performance, Appraisal for Managers, Total Safety Concepts. Also fully trained as a Systems Analyst, Unix Systems Administrator, SQL Programmer and Informix DBA. Other Technical training includes XML and Flash.

### **Seminars and Workshops**

Attended Edinburgh TV Festival in '99, IBC Future of Interactive Gaming, Informa Music Online '01 and Milia in both '01 and '02. Also spoke twice and ran clinics at Banff New Media Institute's Interactive Screen seminar.

### **Academic**

1980-87 - St Edmund's College, Herts. 14 O, 2 AO, 3 A levels and 1 S level.  
1987-90 - University of Warwick (attended Applied Maths Degree, with additional units in Music)

### **Technical Experience**

Graphic design and other multimedia tools – Photoshop, Realmedia, Flash, Director, Premiere, Media Cleaner, Homesite, Dreamweaver, Notepad, vi.  
Web programming (7 years) – HTML , JavaScript, Java, Perl CGI.  
Database development and design (10 years) - MS Access, Informix, Paradox, FoxPro  
Business application development (12 years) - C, Visual Basic, UNIX Shellsript, Perl  
A wide variety of operating systems -Windows, MacOS, and several flavours of UNIX  
Standard office applications – MS Office, MS Project, WordPerfect, 123

## **Misc**

Mobility: Full clean driving licence since 1990.  
Date and Place of Birth: 11th June 1969, London  
Marital Status: Married. Three cats. No children.

## **Referees**

### **Richard Fell – Head of Fictionlab**

A405 Centre House, 56 Wood Lane, London W12 7SB

### **Jamie Cason – Interactive Executive**

A400 Centre House, 56 Wood Lane, London W12 7SB